

Arts Congress 2012 Schedule

Small Team Meeting with You Legislator/s

You have been assigned to the LD _____ team.

Your Legislative Liaison/Team Captain is _____

Your meeting with Senator _____ is at _____ in _____.

Your meeting with Representative _____ is at _____ in _____.

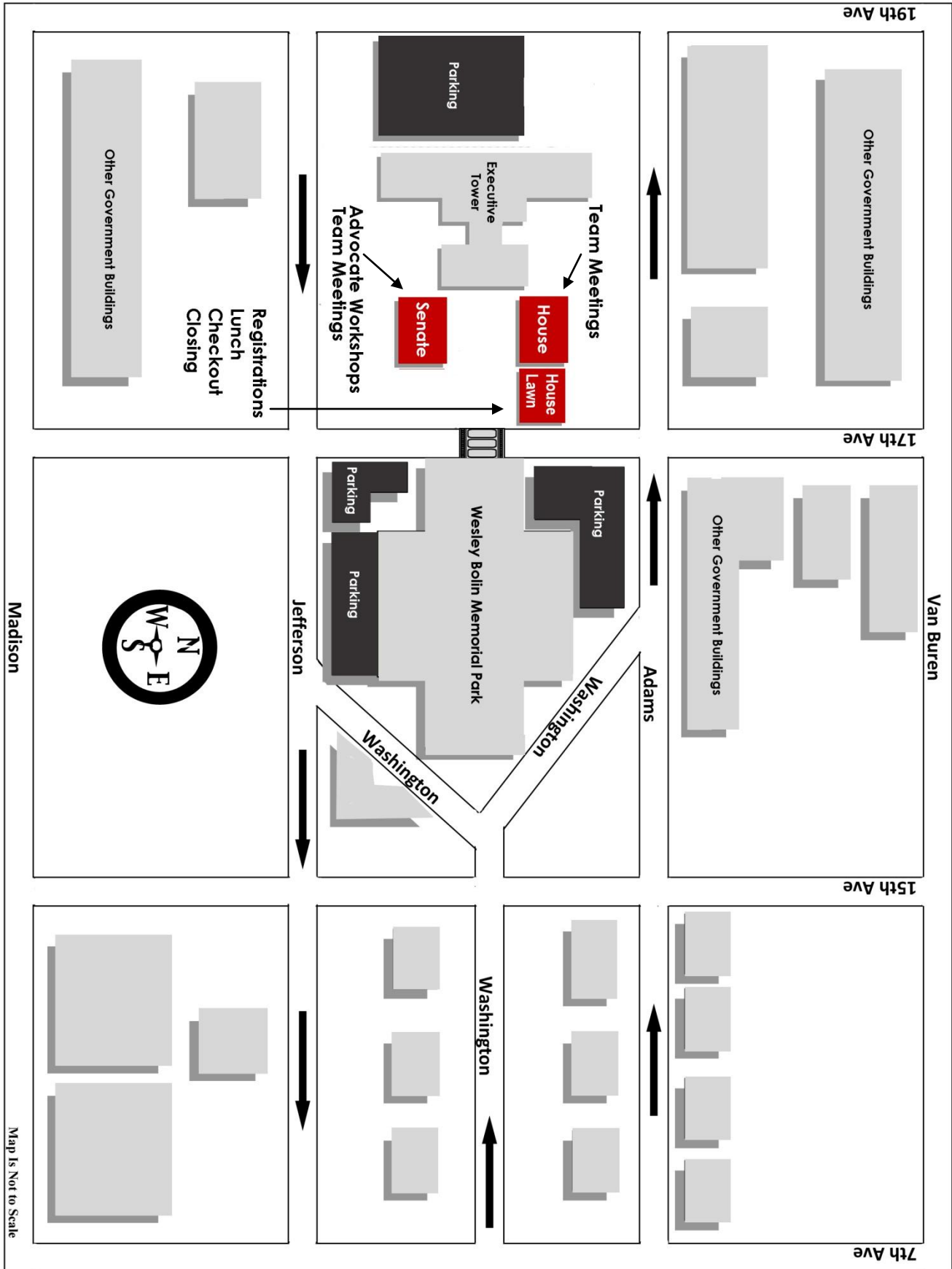
Your meeting with Representative _____ is at _____ in _____.

Please attend the Senate or House gallery introduction at _____.

Arts Congress Schedule

Event	Location	Time of Day
Registration	House Lawn	7:30am
Welcome/Introduction	House Lawn	8:30am
Small Team Meetings Begin	Legislator Offices	9:00am
Advocate Tips – Central & Northern	Senate Hearing Room 1	9:00am
Voter Engagement	Senate Hearing Room 2	9:00am
Advocate Tips - Southern	Senate Hearing Room 1	10:00am
Voter Engagement	Senate Hearing Room 2	10:00am
Lunch Begins	House Lawn	11:45am
Gallery Introductions	House and Senate Galleries	1:30pm
Check Out Begins	House Lawn	2:00pm

Arts Congress 2012 Map



Arts Congress Talking Points

Our Message for Arts Congress 2012

At Arts Congress, we want you to deliver the following messages to your legislators:

1. The Arizona Commission on the Arts is vital to the prosperity and development of the arts and culture industry. HB 2265 would reauthorize the Arizona Commission on the Arts for 10 years. **We are asking you to vote in favor of HB 2265. The Arizona Commission on the Arts is a critical part of reinvigorating Arizona's arts and culture industry as a powerful participant in Arizona's economic recovery.**
2. **No 8% sweep of the Arts Trust.** The Governor's proposed budget calls for another 8 % sweep of funds from the Arizona Arts Trust. The arts and culture industry has been subjected to more than \$20 million in sweeps over the last four years. **While we, of course, want to be partners in building a stronger Arizona, a further sweep impacts the Arts Commission's ability to help local arts groups participate in the economic recovery.** The Arts Trust represents the business community's commitment to public funding of the arts. As state tax revenues begin to recover, it's time to make the full Arts Trust available to supporting the local economic activity created by the arts organizations funded by the Arts Commission.
3. State Senator Al Melvin has worked in collaboration with the Arizona Commission on the Arts on a S1348, a bill that proposes to establish a Poet Laureate for Arizona. **We ask you to support this legislation to establish an Arizona Poet Laureate and vote in favor of S1348.**



Team Legislative Meeting Feedback Form

Legislative District: _____ Team Members: _____

Representative/Senator: _____

Meeting Checklist

In our meeting we (please check all that apply):

- Briefly Introduced each team member
- Shared talking points for Arts Congress
- Shared a brief personal story paired with data about the impact of the arts in the Rep./Senators district
- Gave the Legislator their packet and pointed out the reports from the Arizona Commission on the Arts and Americans for the Arts
- Gave the Legislator the 'Art Works' button
- Took a picture with our Legislator and either texted it to 602-386-8747 or emailed it to artsed@azcitizensforthearts.org
- Invited our Legislator to the 30th Annual Governor's Arts Awards and left the Save the Date
- Thanked our Legislator for his/her service to Arizona

Feedback Survey

1. Did you, as a team, relay each of the talking points to the Legislator?
 - Yes
 - No
2. Did you, as a team, share how the arts positively impact your district?
 - Yes
 - No
3. Did you do this by:
 - Sharing a personal story
 - Data from your experience
 - Documents provided
4. How did your Legislator respond?

5. Did you take notes during your meeting? (if so please attach notes to this document)
 - Yes
 - No
6. Did you feel prepared, as a team, for this meeting? Yes No
7. Do you have any additional information to share with us?



Notes for Small Team Meetings

Notes from Small Team Meeting with Legislator

Please use this sheet to record important notes, comments and information from your small team meeting:



AzAA Key Principles and Strategy 2012

On February 7, 2012 we will be at the State Capitol to ask our elected officials to support arts and arts education in Arizona. Arizona Action for the Arts has adopted the following Key Principles and Public Policy Positions which should be the talking points that are important for you to share with your State Legislators.

Key Principles

1. Arts and culture organizations in Arizona comprise a large and critical economic sector, boasting a major employment base, generating significant tax revenue and providing overall economic stimulus.
2. Arts and culture plays a significant role in the vitality of Arizona, especially in the tourism economy, attraction of knowledge workers, location of new businesses, excellence in education and quality of community life.
3. A robust level of local and state-provided public funding for the arts is necessary as an investment in the cultural economy that pays off in new economic activity, healthier communities, better schools, and a higher quality of life
4. Public funding for the arts at the federal, state and local level currently is inadequate and must be increased to provide the degree of investment needed to leverage private sector support and sustain the growth of the arts and culture sector in Arizona.
5. The Arizona Commission on the Arts is a cornerstone in the statewide system of public support for the arts and culture industry and requires, at barest minimum, sufficient state funding to secure federal matching funds (NEA).
6. Future development of the arts and culture sector requires a commitment to identifying and pursuing new funding collaboratives, partnerships and operating models by a broadly-inclusive coalition of individuals, organizations and governments that value arts and culture, including schools, arts educators, arts organizations and community-based organizations and businesses.

Arizona Action for the Arts Strategic Objectives - State

Public Funding for the Arts in Arizona

1. Insure that the Arizona Commission on the Arts successfully emerges from the Sunset Review and is reauthorized for the statutory limit of 10 years. *It is critical to rebuilding the arts and culture industry and positioning arts and culture as a powerful participant in Arizona's economic recovery that we have a strong state partner in the Commission.*
2. Insure that the Arts Trust Fund, derived from business fees paid to the Arizona Corporation Commission, remains intact without a sweep of any of the statutorily earmarked money for arts and culture support. *As the only remaining source of state, public money allocated to the Arizona Commission on the Arts., revenue from the Arts*



Trust secures the federal matching money from the NEA and represents the business community's commitment to public funding for the arts. In each of the past two years, 8% or about one month's worth of revenue, has been swept from the fund to help balance the general fund budget. Because state tax revenues have begun to recover, the Arts Trust and similar other earmarked funds should be left untouched.

3. Support the collaborative effort of the Arizona Commission of the Arts and State Sen. Al Melvin to introduce and pass legislation establishing an Arizona Poet Laureate.
4. Continue to seek ways to restore monies to the Arizona Commission on the Arts as the economy recovers and opportunities may arise to develop new funding alternatives.
5. Continue to develop relationships with arts-friendly legislators we've identified through the Sunset Review process as potential allies in protecting the Arts Trust and identifying new funding mechanisms for the arts.

Arizona Action for the Arts Strategic Objectives - Local

Public Funding for the Arts in Your Community

1. As local, municipal budgets begin to recover, we advocate the refunding of local arts programs while encouraging the development of other arts-friendly policies that will promote more public investment in local arts and culture organizations as key components in local community development and economic development strategies.
2. We will work with our local arts partners in communities that will have local elections in 2012 to help identify arts-friendly candidates, educate local candidates about local arts issues and publicize the outcomes of our efforts so that arts voters may make better-informed decisions about candidates.
3. We also will monitor local elections for ballot initiatives, e.g. bond issues that may impact arts and culture with the goal of educating local voter about those impacts, and either endorsing or opposing the initiatives.

Arizona Action for the Arts Strategic Objectives – Arts Education

Arts Education for Arizona's Youth

Arizona Citizens/Action for the Arts believes that a strong arts education component in our K-12 schools makes an extraordinary contribution to individual student performance and overall educational excellence, and that a robust arts education curriculum will be the result of a committed collaboration between arts teachers and administrators, community leaders, parent organizations, businesses, local school board and statewide elected officials. Therefore, AzCA/AA will be a partner with arts education stakeholders to:



1. Work with the Office of Superintendent of Public Instruction in a broadly-inclusive, community-based effort to increase ADE's understanding of the value and demand for arts education in Arizona.
2. Work with arts ed stakeholders, including ADE, to collaboratively develop an evaluation system that holds arts educators accountable for student learning through a variety of evidence-based arts teaching methods specifically related to content and skills building.
3. Monitor legislative developments with respect to education standards to insure that arts education is recognized and supported appropriately, and given a valued status in education-related legislation.
4. Work with other arts education stakeholders and the Arizona Department of Education to develop a framework for arts education assessment systems in K-12 schools. *AzAA will encourage ADE to acknowledge districts with exemplary arts education programs to help foster opportunities for cross district collaborations and teacher professional development.*

In support of local control of school districts through local elected bodies and recognizing that parent support is the cornerstone to student success, AzAA will continue to develop partnerships with existing parent organizations to advocate for arts education for Arizona's students at the local level.

